

# Sponsorship Opportunities

Transporting New Zealand  
2026 Conference

Accelerating through change



Parliament Venues  
Wellington

26 - 27 June  
2026





# Summary

We are thrilled to invite you to take part in our 60th Anniversary Transporting New Zealand Conference in 2026. This year's conference will be held at Parliament in Wellington, offering a unique and nationally significant setting for industry connection during an election year.

Our focus areas will include the political landscape of New Zealand, the future of technology and artificial intelligence, and managing costs in the current economic climate.

Celebrating success is important to us. Alongside the conference, we are proud to host the Industry Awards Dinner, where we celebrate excellence across the entire road transport industry – not just within our membership.

The 2026 Conference is your opportunity to honour the industry's essential contribution to New Zealand, while making meaningful connections that support your organisation's goals and continued business growth.

We offer a range of sponsorship options to suit different investment levels, while still delivering meaningful brand visibility and engagement opportunities.

We look forward to discussing how we can support your brand presence, relationships and industry impact.



**Dom Kalasih**  
Chief Executive  
la Ara Aotearoa Transporting  
New Zealand Inc.

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# Our commitment to you

01

## **Respect & Acknowledgement**

Your brand and contribution will be acknowledged with professionalism and genuine appreciation.

02

## **Clear Communication**

You'll receive timely information, simple processes and proactive support.

03

## **Meaningful Exposure**

Every sponsorship includes real visibility and opportunities to connect with delegates.





# Breaks & Closing Drinks

Align your brand with the most social and high-traffic moments of the conference. These opportunities position your organisation at the centre of informal conversation and commercial connection, with sustained visibility in front of the decision-makers shaping the road transport industry.

These packages are ideal for organisations looking to increase brand familiarity, foster relationships and support networking across the industry.

*Sponsors are not responsible for provision of food or drinks during Catering Breaks or Closing Drinks.*

## **All Catering Breaks & Closing Drinks Sponsorships include:**

- The opportunity to include one approved promotional or branded merchandise item in delegate tote bags
- Sponsor-supplied video featured in the catering break loop (silent, short-form format)



## Morning Tea (2 Opportunities)

SOLD



**\$4,500 + GST**

### Package includes:

- Exclusive naming rights: *[Company] Morning Tea*
- One Conference-Only Registration
- Sponsor logo in digital & printed promotional material
- Opportunity to address delegates during Morning Tea (3 minutes)
- Acknowledgement by MC before the break
- Opportunity to display one pull-up banner, and other collateral on bar leaners, during Morning Tea

## Afternoon Tea (2 Opportunities)

ONE REMAINING



**Price - \$4,500 + GST**

### Package includes:

- Exclusive naming rights: *[Company] Afternoon Tea*
- One Conference-Only Registration
- Sponsor logo in digital & printed promotional material
- Opportunity to address delegates during Afternoon Tea (3 minutes)
- Acknowledgement by MC before the break
- Opportunity to display one pull-up banner, and other collateral on bar leaners, during Afternoon Tea

## Lunch (2 Opportunities)

AVAILABLE NOW

**\$6,000 + GST**

### Package includes:

- Exclusive naming rights: *[Company] Lunch*
- One Conference-Only Registration
- Sponsor logo in digital & printed promotional material
- Opportunity to address delegates during Lunch (3 minutes)
- Acknowledgement by MC before and after the break
- Opportunity to display one pull-up banner, and other collateral on bar leaners, during Lunch
- 15% discount on a Standard Trade Exhibit
- Delegate list access (post-conference, subject to consent)

## Closing Drinks

SOLD

**\$6,500 + GST**



### Package includes:

- Exclusive naming rights: *[Company] Closing Drinks*
- One Conference-Only Registration
- Sponsor logo in digital & printed promotional material
- Opportunity to address delegates during Drinks (5 minutes)
- Opportunity to provide branded signage, pull-up banners and collateral at the bar during the Closing Drinks
- Delegate list access (post-conference, subject to consent)

# Industry Awards Dinner

The Industry Awards Dinner brings delegates and partners together to recognise outstanding achievement in the New Zealand road transport industry. Place your organisation at the heart of recognition and connection among leaders and peers.

These packages are ideal for organisations wanting to demonstrate industry leadership, honour excellence and be closely associated with professionalism and success.

*Sponsors are not responsible for award production or dinner catering. Final award decisions are made independently by Transporting New Zealand.*

**All Industry Award Dinner Sponsorships include:**

- The opportunity to include one approved promotional or branded merchandise item in delegate tote bags
- Sponsor-supplied video featured in the catering break loop (silent, short-form format)
- Delegate list access (post-conference, subject to consent)



SOLD

# Awards Dinner Premium Sponsor



**\$15,000 + GST**

## Package includes:

- Exclusive naming rights: *Industry Awards Dinner Sponsored by [Company]*
- One reserved dinner table
- Two Full Conference Registrations
- Two additional Awards Dinner Tickets
- Sponsor logo in digital & printed promotional material
- Sponsor logo included on dinner menu
- Opportunity to address delegates at the start of the Awards Dinner (10 minutes)
- Acknowledgement by MC throughout the dinner
- Sponsor logo displayed on screen before and after each award presentation
- Opportunity to provide pull-up banners in a highly visible location during the Awards Dinner
- Option to provide branded merchandise on each table
- Featured in post-event communication

# Awards Drinks Premium Sponsor

AVAILABLE NOW

**\$12,500 + GST**

## **Package includes:**

- Naming rights: Recognised as the *Industry Awards Drinks Sponsor*
- Two Full Conference Registrations
- Two additional Awards Dinner tickets
- Sponsor logo in digital & printed promotional material
- Acknowledgement on printed dinner menu
- Opportunity to address delegates during dinner service at the Awards Dinner (5 minutes)
- Acknowledgement by MC throughout the dinner
- Opportunity to provide branded signage at the bar during the Awards Dinner
- Option to provide branded merchandise at the bar
- Featured in post-event communication





# Road Freight Transport Industry Awards


SOLD


Supreme Contribution to New Zealand Road Freight - \$10,000 + GST 

Outstanding Contribution to Health & Safety - \$8,500 + GST  EROAD

Outstanding Contribution to Innovation - \$8,500 + GST 

Outstanding Contribution to Training - \$8,500 + GST 

Women In Road Freight Transport - \$8,500 + GST 

Young Driver - \$8,500 + GST  EROAD

## Package includes:

- Exclusive naming rights to one award category (eg. [Company] *Supreme Contribution to New Zealand Road Freight*)
- Two Full Conference Registrations
- Opportunity for a representative to present the award and highlight how the category aligns with the company's values
- Sponsor logo in digital & printed promotional material
- Sponsor logo printed on the award
- Sponsor logo on the slide displayed during the presentation of the nominees and winner of the award
- Featured in post-event communication



# Trade Exhibitions

Connect directly with operators, decision-makers, and industry leaders as they explore products, services, and innovations shaping New Zealand's road transport industry. Exhibitions will be located in the main catering space, ensuring every exhibitor benefits from high visibility and natural engagement with delegates during breaks.

These packages are ideal for organisations looking to connect with transport operators and industry leaders - whether offering sector-specific solutions or services that support business success and workforce wellbeing.

## **All Trade Exhibition packages include:**

- The opportunity to include one approved promotional or branded merchandise item in delegate tote bags
- Sponsor-supplied video featured in the catering break loop (silent, short-form format)



**57%** of delegates  
at our most recent event  
cited visiting trade stands  
as their preferred way to  
engage with sponsors.

## Premium Exhibitor

LIMITED AVAILABILITY

**\$6,000 + GST**

### Package includes:

- One 1.8m trestle table, tablecloth and two chairs
- Prime location in exhibition area
- Sponsor logo in digital & printed promotional material
- Opportunity for a representative of the company to introduce themselves at the start of the conference (2 minutes)
- Opportunity to address delegates & demonstrate a product during the Lunch break (10 minutes)
- One Conference-Only Registration
- Inclusion in the 'Trade Display Bingo' delegate competition
- Delegate list access (post-conference, subject to consent)

## Standard Exhibitor

LIMITED AVAILABILITY

**Price - \$4,000 + GST**

### Package includes:

- One 1.8m trestle table, tablecloth and two chairs
- Sponsor logo in digital & printed promotional material
- Opportunity for a representative of the company to introduce themselves at the start of the conference (2 minutes)
- One Conference-Only Registration
- Inclusion in the 'Trade Display Bingo' delegate competition

# Keynote & Panel Sponsorship

Connect your organisation with one of the 2026 Conference featured speakers, presentations or panel discussions. This sponsorship places your brand alongside industry expertise and emerging insights, with visibility before, during and after the session.

Be recognised as supporting collaboration, knowledge-sharing, and thought leadership across the industry.

This package is ideal for companies wanting high-profile exposure and association with respected industry voices.



# Keynote Sponsor

AVAILABLE NOW

Please see the next pages for pricing.

## Package includes:

- Naming rights: *[Speaker], sponsored by [Sponsor Name]*
- Sponsor logo placement on speaker's introductory slide
- Sponsor logo in digital & printed promotional material
- MC acknowledgement during speaker introduction and closing
- Opportunity for a company representative to introduce the speaker and highlight how the topic aligns with the company's values (up 2 minutes)
- One pull-up banner displayed near the stage during the keynote
- One Conference-Only Registration
- Delegate list access (post-conference, subject to consent)

# Panel Sponsor

AVAILABLE NOW

Please see the next pages for pricing.

## Package includes:

- Naming rights: *[Topic Panel], sponsored by [Sponsor Name]*
- Sponsor logo displayed on screen throughout the discussion
- Sponsor logo in digital & printed promotional material
- MC acknowledgement during panel introduction and closing
- One pull-up banner displayed near the stage during the session
- One Conference-Only Registration
- Delegate list access (post-conference, subject to consent)



# Liam Malone

**\$8,000 + GST**

AVAILABLE  
NOW

Liam is widely known as the world number one blade runner - hitting the headlines after breaking Oscar Pistorius' Paralympic records less than three years into the sport. His journey from hitting rock bottom at university to winning two gold medals and a silver at the 2016 Paralympic Games is extraordinary, and his performances make him New Zealand's second-fastest 400m sprinter in history - legs or not!

After his athletic success, Liam stepped away from competition to pursue his interest in technology and innovation, working with leading artificial intelligence company Soul Machines.

He has been appointed a Member of the New Zealand Order of Merit for services to athletics, named *Disabled Sportsperson of the Year* at the 54th Halberg Awards, and won the Sovereign Insurance "Make a Difference" start-up competition.

Well received among all audiences, Liam's story will surprise and delight – an authentic and vulnerable delivery covering everything from overcoming adversity to mental health.

**This opportunity is ideal for organisations wanting to align themselves with themes of resilience, innovation, performance and human leadership - especially those championing diversity and wellbeing.**

*Sponsorship is subject to speaker approval.*





# Darren Shand

**\$8,000 + GST**

AVAILABLE  
NOW

For more than 20 years, Darren Shand led the culture and high-performance systems that helped make the New Zealand All Blacks the most successful international sports team in history, achieving an unmatched 76.77% win rate over 600+ test matches.

His focus on building the “team around the team” and creating an environment that enabled peak performance became embedded in All Blacks leadership.

Today, Darren shares his ‘Winning Teams’ methodology with business and sporting leaders worldwide, equipping them to understand team dynamics, strengthen leadership capability, and build collaborative, high-performance environments.

His approach is shaped by the thinking of respected leadership and organisational experts such as Jim Collins, Patrick Lencioni, Simon Sinek, and Nicholas Janni, whose principles influence his philosophy on effective leadership and conscious team development.

**This sponsorship opportunity is ideal for organisations wanting to align their brand with high-performance leadership, culture-building, and team capability - including those focused on people development, organisational excellence, coaching or strengthening leadership within New Zealand’s workforce.**

*Sponsorship is subject to speaker approval.*



# Cameron Bagrie

**\$6,000 + GST**

AVAILABLE  
NOW

With more than two decades of experience analysing financial markets and government policy, Cameron has earned a reputation for cutting through the noise and delivering sharp, practical insights into the forces shaping the economy.

Cameron's career includes over 18 years with the National Bank and ANZ, where he served as Chief Economist for 11.5 years. Under his leadership, ANZ's economics team became the most trusted in the business and financial community, known for its robust, clear-eyed analysis of the New Zealand economy. Earlier in his career, he spent three and a half years at the New Zealand Treasury, contributing to national-level policy and forecasting.

Today, Cameron leads Bagrie Economics, a boutique research consultancy providing independent economic insight across business, government and the media. He remains a sought-after commentator, widely respected for his no-nonsense, jargon-free style and ability to make complex economic concepts understandable. Cameron is also the current Board Chair of Transporting New Zealand.

Cameron's presentation will be on the **Cost & Financial Impact of Political Policies**.

**This sponsorship opportunity is ideal for organisations wanting to align their brand with economic leadership, strategic thinking and informed-decision making.**



# Political Panel

AVAILABLE  
NOW

**\$10,000 + GST**

Positioned in the lead-up to the 2026 election, this high-profile panel brings representatives from New Zealand's major political parties together to discuss and debate the future of road transport, infrastructure investments, and the wider business environment.

With transport policy at the forefront - from funding priorities and regulatory direction, to workforce, safety and productivity outcomes - this session offers rare insight into where each party stands and what the next three years could mean for New Zealand's freight and logistics sector.

**This sponsorship opportunity is ideal for organisations seeking elevated visibility, sector influence, and a strong association with national-level discussion - whether policy-focused or simply looking to project credibility and leadership.**

# Panel: Future of Technology & Artificial Intelligence

UNDER  
OFFER

**\$6,500 + GST**

This forward-looking panel unpacks how emerging technologies, including AI, automation, telematics, workforce tools and data intelligence, are reshaping New Zealand's transport industry. Rather than focusing on hype, panellists will demystify how AI actually works, explore its practical applications in business operations, and discuss how organisations can use technology to improve decision-making, efficiency, productivity, and safety outcomes.

The conversation will also address human considerations: capability, workforce change, HR implications, ethical adoption, and how businesses can protect themselves while leveraging AI and data responsibly. Delegates will walk away with real-world insight - not just "why" technology matters, but how to apply it.

**This sponsorship opportunity is ideal for organisations wanting to be seen as forward-thinking partners in technology, productivity, safety, and business transformation - including providers in telematics, data, HR, digital solutions, consultancy, and workforce capability.**

# Panel: Staying in the Mix in 2026

AVAILABLE  
NOW

**\$6,500 + GST**

This panel tackles one of the most pressing realities facing operators and business owners today - how to stay competitive, relevant, and financially stable in a challenging economic environment. From insurance pressure and workforce demands to the need for capability investment and adaptive leadership, this discussion explores what it really takes to keep businesses moving forward.

Panellists will bring perspectives from:

- Insurance and risk strategy
- Human resources and workforce challenge
- Driver training and upskilling
- Business finance and cost management
- Transporting New Zealand Leadership

This discussion will offer candid, practical insights on surviving volatility, prioritising investment, staying relevant, and building resilience in an uncertain future.

**This sponsorship opportunity is ideal for organisations in finance, insurance, risk management, training or business services who want to demonstrate leadership in helping operators navigate cost pressures, build resilience and stay competitive in 2026.**

# Table Sponsorship

Put your brand at the centre of the conference experience. Table Sponsorship provides consistent, in-room visibility throughout the day, with branding positioned directly in front of delegates during every session.

This package is ideal for organisations looking for prominent, day-long exposure and a strong physical presence within the conference room, reinforcing their commitment to the industry and people who drive it.

Sponsors are to provide notebooks & pens at own cost, and are given the opportunity to provide other branded merchandise.

## **All Table Sponsorship Packages include:**

- The opportunity to include one approved promotional or branded merchandise item in delegate tote bags
- Logo featured in rotating sponsor slides during breaks
- Delegate list access (post-conference, subject to consent)





# Exclusive Table Sponsor

SOLD



**\$12,000 + GST**

## Package includes:

- Naming rights as *Table Sponsor* for all Conference Sessions
- Sponsor logo in digital & printed promotional material
- MC acknowledgement at each start of the day and following lunch
- Two pull-up banners displayed in the main plenary space (placement at organiser's discretion)
- Two Full Conference Registrations

# Day Table Sponsor

UNAVAILABLE

**Day 1 - \$7,500 + GST**

**Day 2 - \$6,500 + GST**

## Package includes:

- Naming rights as *Table Sponsor* for the selected day
- Sponsor logo in digital & printed promotional material
- MC acknowledgement at the start of the day and following lunch
- One pull-up banner displayed in the main plenary space (placement at organiser's discretion)
- One Conference-Only Registration

*Please note that The Exclusive Table Sponsor package is available only while individual Day Table Sponsor packages remain unsold.*

# Tote Bags & Lanyards

Place your brand directly into the hands of every delegate. These opportunities offer unmatched visibility across all sessions, networking areas, and event photography.

These opportunities are limited and offered exclusively — one sponsor per item.

*Please note that the lanyard sponsor will be responsible for production and delivery of lanyards at own cost. To ensure design consistency, Transporting New Zealand will arrange production and delivery of the tote bags.*

**All Tote Bags & Lanyard Sponsorship Packages include:**

- The opportunity to include one approved promotional or branded merchandise item in delegate tote bags
- Logo featured in rotating sponsor slides during breaks



# Tote Bags

SOLD

**\$5,500 + GST**



**Package includes:**

- Exclusive branding on all delegate tote bags (co-branded with Transporting New Zealand)
- Sponsor logo in digital & printed promotional material
- MC acknowledgement at the start of the Conference
- One pull-up banner displayed near the tote bag table (placement at organiser's discretion)
- Opportunity to provide a branded tablecloth for the tote bag table
- One Conference-Only Registration

# Lanyards

SOLD

**\$6,000 + GST**



**Package includes:**

- Exclusive branding on all delegate, speaker, and staff lanyards
- Sponsor logo in digital & printed promotional material
- Opportunity to provide a branded tablecloth for the registrations table
- MC acknowledgement at the start of the Conference
- One Conference-Only Registration

# Conference Recording

Help us capture and share the key insights of the Conference with those who couldn't be in the room.

As the *Conference Recording Sponsor*, your company will be recognised as supporting the post-event knowledge archive — ensuring that important presentations and discussions continue to add value long after the seminar concludes.

While Transporting New Zealand is in the formative stages of expanding its digital and on-demand content, this partnership allows your brand to be visibly associated with innovation and professional development across the road transport industry.

These recordings will be used for member-training resources, short-form social media content, future promotional material, on our YouTube Channel and more - ensuring your branding continues to be seen long after the event concludes.

This package is ideal for organisations wanting to demonstrate leadership in communication, innovation, and professional development.



# Conference Recording

AVAILABLE NOW

**\$7,500 + GST**

## Package includes:

- Exclusive naming rights as *Conference Recording Sponsor*
- Sponsor logo displayed throughout recording, or on the opening and closing slides of all recorded sessions
- Sponsor logo in digital & printed promotional material
- Acknowledgement from MC at opening and closing sessions
- One Full Conference Registration
- Featured in post-event communication
- Delegate list access (post-conference, subject to consent)



TransportingNewZealand



la Ara Aotearoa Transporting  
New Zealand



@transportingnewzealand



@transportingnewzealand

**11,000+**

**Followers across multiple  
social media platforms**

# Supporting Partners

Show your organisation's commitment to the success and strength of New Zealand's road transport community. Supporting Partner opportunities recognises organisations who contribute to the conference and help deliver a valuable experience for delegates.

This package is ideal for organisations wanting to demonstrate support for and build presence within the industry, while staying closely connected to conference conversations and networks.

These packages all include the opportunity to include one approved promotional or branded merchandise item in delegate tote bags.





## Gold

AVAILABLE NOW

**\$3,500 + GST**

**Package includes:**

- Sponsor logo in digital & printed promotional material, recognised as *Gold Supporting Partners*
- MC acknowledgement in opening & closing remarks
- One pull-up banner displayed during the Conference (placement at organiser's discretion)
- One Conference-Only Registration
- Sponsor-supplied video featured in catering break loop (silent)

## Silver

AVAILABLE NOW

**\$1,500 + GST**

**Package includes:**

- Sponsor logo in digital & printed promotional material, recognised as *Silver Supporting Partners*
- MC acknowledgement in opening remarks
- Logo in rotating catering break loop

## Bronze

AVAILABLE NOW

**\$750 + GST**

**Package includes:**

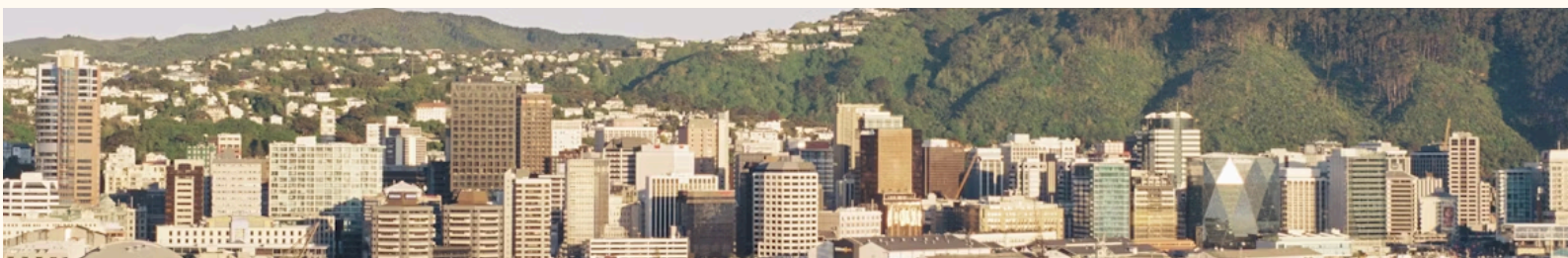
Sponsor logo in digital & printed promotional material, recognised as *Bronze Supporting Partners*

# Partners Programme

Support the *Partners Programme* - a curated experience for guests attending alongside our delegates. This sponsorship helps us offer a memorable and enjoyable day for partners, acknowledging the support network behind our industry's leaders.

## This sponsorship package is ideal for:

- Businesses wanting to support community, wellbeing and connection
- Local suppliers, hospitality venues, or wellness brands
- Companies wanting a softer brand touchpoint at the event



**\$500 + GST**

AVAILABLE NOW

## Package includes:

- Logo included in the Partners Programme itinerary
- Recognition on the event website under *Partners Programme Sponsors*
- Verbal thank-you during morning housekeeping announcements
- Opportunity to provide a small **treat or gift** to programme participants
- Opportunity to be included in the Partners Programme itinerary (subject to suitability and at organiser's discretion)

# Delegate List Access

Selected sponsorship tiers include access to the official 2026 Conference delegate list. This benefit enables meaningful post-event engagement with attendees who have chosen to share their details with our sponsors.

The following sponsorship tiers include delegate list access:

- Industry Awards Dinner - All packages
- Keynote & Panel Sponsors
- Table Sponsors
- Premium Exhibitors
- Lunch Sponsors
- Closing Drinks Sponsor
- Conference Recording Sponsor

Eligible sponsors will receive an approved delegate list containing:

- Delegate name
- Organisation
- Email address

Delegate list access is granted at Transporting New Zealand's discretion. No additional personal information (such as phone numbers or physical addresses) will be shared.

This information will be supplied shortly after the conference and may be used solely for sponsor engagement related to the 2026 Transporting New Zealand Conference.

# Registration Pricing

## Early Bird Rate\*

Full Conference Registration - Transporting New Zealand Member	\$749 + GST
Full Conference Registration - Non Member	\$1,125 + GST
Conference-Only Registration - Transporting New Zealand Member	\$649 + GST
Conference-Only Registration - Non Member	\$975 + GST

*\*Available until 28 February 2026 or while allocations last.*

## Standard Rate

Full Conference Registration - Transporting New Zealand Member	\$900 + GST
Full Conference Registration - Non Member	\$1,500 + GST
Conference-Only Registration - Transporting New Zealand Member	\$800 + GST
Conference-Only Registration - Non Member	\$1,300 + GST

## Industry Awards Dinner Tickets

Dinner Only - Transporting New Zealand Member	\$199 + GST
Dinner Only - Non Member	\$399 + GST
Award Nominee (Non Member)	\$249 + GST

*All Full Conference Registrations include one ticket to the Industry Awards Dinner for the registered individual.*

## Partners Programme & Industry Awards Dinner

Transporting New Zealand Member	\$250 + GST
Non Member	\$450 + GST

*Registration covers one Industry Awards Dinner Ticket, Parliamentary Tour, return Cable Car ticket and complimentary Friday Lunch (drinks not included).*

# Let's Work Together

We value meaningful partnerships and would be delighted to work with you for our 2026 Transporting New Zealand Conference.

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## Contact Us

Email [events@transporting.nz](mailto:events@transporting.nz)

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## Key Dates

Sponsorship Packages Available: Now  
Registrations Open: December 2025  
Registrations Close: Friday 12 June 2026  
Conference Dates: 26 - 27 June 2026

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*Transporting New Zealand reserves the right to review and approve all sponsorship applications to ensure alignment with existing partnerships and event commitments.*