

North Island Road Freight Seminar Sponsorship Opportunities

**10-11 October
2025**
Napier

- Presentations from industry leaders and regulators
- Industry awards
- Excellent contact and networking opportunities



North Island Road Freight Seminar

Join Us for the 2025 North Island Seminar in Napier

We're excited to invite you to the 2025 North Island Seminar, taking place at the Napier War Memorial Centre. This premier event will gather up to 240 delegates, including industry leaders, regulators, and key stakeholders, to explore essential topics like employment, safety, and resilience.

Kicking off the weekend will be our AGM followed by networking drinks on Friday 10th October for a relaxed and engaging opportunity to connect.

Sponsorship Opportunities

We offer tailored sponsorship packages to meet your organisation's goals, from exclusive naming rights to prominent logo placements.

All Packages Include:

- Recognition by the Seminar MC during the event.
- Logo display on AV screens, with the option to include a 30 second video (provided by the sponsor).
- Promotional materials included in delegate tote bag.

Grab an Earlybird Discount

If you secure a sponsorship package before the 15th of August you'll be entitled to a 5% discount off the full price package.

Celebrate and Connect

The 2025 North Island Seminar is your chance to honour the road freight transport industry's vital contribution to New Zealand and create meaningful connections.

Contact us today to secure your sponsorship and be part of this landmark event!

Dom Kalasih
Chief Executive
la Ara Aotearoa Transporting New Zealand Inc.



Sponsored Breaks



Morning Tea

One opportunity - \$3,500.00 plus GST



In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Morning Tea"
- Trade Display on centre stage in catering area during sponsored break
- Sponsor provided with a three minute opportunity to address delegates during Morning Tea

Lunch

One opportunity - \$5,000.00 plus GST

AVAILABLE NOW

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Lunch"
- Trade Display on centre stage in catering area during sponsored break
- Sponsor provided with a three minute opportunity to address delegates during lunch break

Afternoon Tea

One opportunity - \$3,500.00 plus GST



In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Afternoon Tea"
- Trade Display on centre stage in catering area during sponsored break
- Sponsor provided with a three minute opportunity to address delegates during Afternoon Tea

Sponsorship opportunities are limited and registrations will fill up fast.

Contact Kelly Smith at kelly@transporting.nz or call (04) 471 8284

Networking Drinks



Friday Evening Drinks

One opportunity - \$5,500.00 plus GST

(Sponsor not responsible for provision of food or refreshments)

SOLD

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with a five minute opportunity to address delegates at Friday Evening Drinks
- In all printed material this session will be referred to as the "(sponsor name) Networking Drinks"
- Promotional items placed on tables at networking drinks



Saturday Evening Drinks

One opportunity - \$5,500.00 plus GST

(Sponsor is not responsible for provision of refreshments)

AVAILABLE NOW

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with a five minute opportunity to address delegates at Saturday evening drinks event
- In all printed material this session will be referred to as the "(sponsor name) Networking Drinks"
- Promotional items placed on tables at networking drinks

Sponsorship opportunities are limited and registrations will fill up fast.

Contact Kelly Smith at kelly@transporting.nz or call (04) 471 8284

Dinner & Awards



Saturday Evening Dinner & Industry Awards

One opportunity - \$6,500.00 plus GST

(sponsor not responsible for provision of food or refreshments)

SOLD

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with ten minute opportunity to address delegates at Awards Dinner
- In all printed material this session will be referred to as the "Industry Awards Dinner, sponsored by (sponsor name)"
- Promotional items placed on tables at networking dinner and banner on side of stage



Road Freight Transport Industry Awards

Award Naming Rights

\$4,500.00 plus GST per award

SOLD

- ~~Supreme Contribution to New Zealand Road Freight Transport - VTNZ~~
- ~~Outstanding Contribution to Health and Safety - EROAD~~
- ~~Outstanding Contribution to Training - MITO~~
- ~~Outstanding Contribution to Innovation - Fruehauf~~
- ~~Young Driver - EROAD~~
- ~~Women in Road Freight Transport~~

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Your company to be involved with the on-stage presentations and a representative from the company would be required to present the award
- Name on conference screens as recipients receive their award and are photographed on stage
- In all printed material the sponsored award will be referred to as the "(sponsor name) Award"
- Your company name will be engraved on the trophy the recipient receives to keep as a memento of their success

Seminar Events & Displays



Tote Bags Sponsorship

One opportunity - \$5,000.00 plus GST

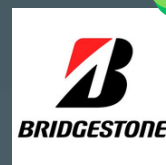


- Two full seminar registrations at both the North Island and South Island Seminars
- Sponsor's name and logo on the official tote bags for all delegates

The tote bags will be used at both the North Island and South Island seminars

Sponsor a Speaker

Limited Opportunities available - \$4,000.00 plus GST



AVAILABLE NOW

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as "Sponsored by (sponsor name)"



Supporting Partner - Gold, Silver or Bronze

Multiple opportunities available between \$500-\$2,000 - please contact us

In addition to all sponsorship inclusions:

- Seminar registrations
 - Gold - Two
 - Silver - One

AVAILABLE NOW

Other options may be available. Contact Kelly Smith at kelly@transporting.nz or call (04) 471 8284

Seminar Events & Displays



Trade Displays

Limited spaces available - \$3,500.00 plus GST

- Two full seminar registrations
- A table will be provided
- Opportunity to have promotional items placed in delegate tote bags
- Sponsors logo will appear on seminar material and AV slides

Displays will be situated within the networking/sponsored break area



AVAILABLE NOW



Truck & Trailer / Outdoor Displays

Limited spaces available - \$2,500.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations

Displays will be situated outside the venue

AVAILABLE NOW



Seminar Events & Displays

Sponsor a Table

\$300 per table or \$5,500 for all tables (approximately 20)

- Two full seminar registrations
- Promotional items placed on tables, such as flyers/brochures in signage stands, business cards, or other branded merchandise

AutoSense
DRIVING SAFETY

SOLD



Seminar Recording

One opportunity - \$7,500.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- The seminar recording will be shared on YouTube available for Transporting New Zealand members and general public viewing (subject to individual presenter's approval)
- Please see Sponsorship Manual for further terms and conditions

AVAILABLE NOW



Sponsor Today!

la Ara Aotearoa
Transporting
NEW ZEALAND