

South Island Road Freight Seminar Sponsorship Opportunities

28 June 2025
Christchurch

- Presentations from industry leaders and regulators
- Industry awards
- Excellent contact and networking opportunities



South Island Road Freight Seminar

Join Us for the 2025 South Island Seminar in Christchurch

We're excited to invite you to the 2025 South Island Seminar, taking place at Chateau on the Park - Christchurch. This premier event will gather up to 180 delegates, including industry leaders, regulators, and key stakeholders, to explore essential topics like employment, safety, and resilience.

Kicking off the weekend will be networking drinks on Friday 27 June 2025 for a relaxed and engaging opportunity to connect.

Sponsorship Opportunities

We offer tailored sponsorship packages to meet your organisation's goals, from exclusive naming rights to prominent logo placements.

All Packages Include:

- Recognition by the Seminar MC during the event.
- Logo display on AV screens, with the option to include a 3-minute opening video (provided by the sponsor).
- Promotional materials included in delegate tote bag.

Celebrate and Connect

The 2025 South Island Seminar is your chance to honour the road freight transport industry's vital contribution to New Zealand and create meaningful connections.

Contact us today to secure your sponsorship and be part of this landmark event!

Dom Kalasih
Chief Executive
la Ara Aotearoa Transporting New Zealand Inc.



Sponsored Breaks

Morning Tea

One opportunity - \$3,500.00 plus GST

BLUEBRIDGE
COOK STRAIT FERRIES

SOLD

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Morning Tea"
- Trade Display on centre stage in catering area during sponsored break

Lunch

One opportunity - \$5,000.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Lunch"
- Trade Display on centre stage in catering area during sponsored break

Afternoon Tea

One opportunity - \$3,500.00 plus GST



SOLD

In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "(sponsor name) Afternoon Tea"
- Trade Display on centre stage in catering area during sponsored break



la Ara Aotearoa
Transporting
NEW ZEALAND

Networking Drinks

Friday Evening Drinks

One opportunity - \$5,500.00 plus GST

(Sponsor not responsible for provision of food or refreshments)



Teletrac
Navman



In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with a five minute opportunity to address delegates at Friday Evening Drinks
- In all printed material this session will be referred to as the "(sponsor name) Networking Drinks"
- Promotional items placed on tables at networking drinks

Saturday Evening Drinks

One opportunity - \$5,500.00 plus GST

(Sponsor is not responsible for provision of refreshments)



In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with a five minute opportunity to address delegates at Saturday evening drinks event
- In all printed material this session will be referred to as the "(sponsor name) Networking Drinks"
- Promotional items placed on tables at networking drinks

Sponsorship opportunities are limited & registrations will fill up fast.

**Contact Kelly Smith at
kelly@transporting.nz or call (04) 471 8284**

Dinner & Awards

Saturday Evening Dinner & Industry Awards

One opportunity - \$6,500.00 plus GST

(sponsor not responsible for provision of food or refreshments)

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Coverage in pre-seminar promotional material
- Sponsor provided with ten minute opportunity to address delegates at Awards Dinner
- In all printed material this session will be referred to as the "(sponsor name) Awards Dinner"
- Promotional items placed on tables at networking dinner and banner on side of stage

Road Freight Transport Industry Awards

Award Naming Rights

\$4,500.00 plus GST per award

- ~~Supreme Contribution to New Zealand Road Freight Transport - VTNZ~~
- ~~Outstanding Contribution to Health and Safety - EROAD~~
- Outstanding Contribution to Training
- ~~Outstanding Contribution to Innovation - Fruehauf~~
- ~~Young Driver - EROAD~~
- Women in Road Freight Transport

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Your company to be involved with the on-stage presentations and a representative from the company would be required to present the award
- Name on conference screens as recipients receive their award and are photographed on stage
- In all printed material the sponsored award will be referred to as the "(sponsor name) Award"
- Your company name will be engraved on the trophy the recipient receives to keep as a memento of their success

Seminar Events & Displays

Tote Bags Sponsorship

One opportunity - \$5,000.00 plus GST



- Two full seminar registrations at both the North Island and South Island Seminars
- Sponsor's name and logo on the official tote bags for all delegates
- Sponsor can have promotional items placed in delegate tote bag

The tote bags will be used at both the North Island and South Island seminars

Sponsor a Speaker

Limited Opportunities available - \$4,000.00 plus GST



In addition to all sponsorship inclusions:

- Two full seminar registrations
- In all printed material this session will be referred to as the "Sponsored by (sponsor name) - speaker's name"

Supporting Partner

\$2,000.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Opportunity to demonstrate your company supporting the road freight transport industry
- Company brand/logos on seminar promotional material
- Company brand/logos displayed on presentation screens during breaks.

Contact Kelly Smith at
kelly@transporting.nz or call (04) 471 8284

Seminar Events & Displays

Trade Displays

Limited spaces available - \$3,500.00 plus GST

- Two full seminar registrations
- A table will be provided
- Opportunity to have promotional items placed in delegate tote bags
- Sponsors logo will appear on seminar material and AV slides

Displays will be situated within the networking / sponsored break area



BUSINESS



Business
Buying
Power



PREMIUM
Workshop Equipment

Truck & Trailer/ Outdoor Displays

Limited spaces available - \$2,500.00 plus GST

In addition to all sponsorship inclusions:

- Two full seminar registrations
- Opportunity to have promotional items placed in delegate tote bags
- Sponsors logo will appear on seminar material and AV slides.

Displays will be situated outside the networking / sponsored break area



Book Today!

Contact Kelly Smith at
kelly@transporting.nz or call (04) 471 8284

