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Transporting New Zealand strategy confirmed

The Transporting New Zealand board recently confirmed the new strategy for our organisation. It is attached for your information.

This strategy was developed based on feedback from a member survey in 2021. Across the board, our membership has said our influence with government and regulators, and the need to promote the work of our industry and attract people to come and work in it, should be our top priorities. Vital to any association are business support tools to assist operators to be profitable and understand their costs. We will continue to enhance this offering to our members, along with stronger commercial partnerships.

Transition to alternative fuels has begun and Transporting New Zealand will be taking stronger leadership in this area, along with better guidance for transport operators on promoting sustainability within their businesses. If your customers haven't demanded this to date, they soon will.

It is important that as members, you are aware of what we are trying to achieve on your behalf and that the performance of the board and management is held to account against a firm strategy.

I welcome any feedback or comments you may have.

Warwick Wilshier
Chair, Transporting New Zealand

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Strategy 2022-2025



Vision

A sustainable trucking industry delivering for New Zealand

Purpose

Creating the environment where trucking operators can drive successful, safe, sustainable businesses

Values

- One voice
- Collaboration
- Advocacy
- People
- Environment

Goals

- Leadership at both a local and national level
- Promoting the trucking industry's contribution to the New Zealand economy
- Promoting diversity, inclusion and belonging to grow a sustainable workforce
- Advocating for quality roads and infrastructure for a safer work environment
- Championing safe work practices to reduce accidents and injuries
- Promoting use of new technology and supporting sustainability to future proof businesses

Strategy

One voice for advocacy

- Be recognised as the most influential industry body
- Build and maintain strong relationships across local and central Government
- Collaborate with our peers and other industry bodies on shared work and interests
- Represent industry with our regulatory partners on policy, rules, regulations and law

Promoting the industry

- Be the go to voice for media
- Provide evidence of our value to the economy
- Use multiple platforms to promote our story
- Hold and attend quality events

Attracting talent

- Promote the value of trucking as a career choice with many options
- Reduce the shortage of drivers through Te ara ki tua Road to success and other initiatives
- Build tools to develop talent and create a defined career path
- Promote and support safety in the workplace and good employment practice

Supporting our operators' businesses

- Be the best for service
- Provide quality services and partnerships to grow profits
- Support tools and advice for compliance and safety
- Offer enhanced customer support schemes

Environment

- Promote an evidence base for decision making
- Advocate at local and national levels for achievable policy and law
- Be part of the solution
- Promote sustainability as the key to a successful business